

ITALIAN FASHIONS will be modeled at the Wednesday buffet dinner, March 18. Casa Chic di Roma, Ltd. will show styles inspired by the musical *Rugantino*. In photo are Kathy Dunn, left, and Jean Sullivan, right, of the fashion firm. Guitarist Mimmo del Sud is in center. Moderator of the show will be Gail Benedict, PR head of Savoy Hilton Hotel.

## Mayor Wagner Proclaims OPC Week In New York; Council Praises Club

New York City last week bestowed a double laurel on the Overseas Press Club to mark the Club's 25th anniversary.

Proclamation of April 5-11 as Overseas Press Club Week was approved by Mayor Robert F. Wagner, and the City Council unanimously passed a resolution honoring the Club for services to the community and nation.

The week will tie in with the Club's own anniversary plans, including the Silver Jubilee Awards Dinner, scheduled for April 7, and publication of the annual *Dateline* magazine. Secretary of State Dean Rusk is to be principal speaker at

the dinner, as reported earlier.

In the resolution, the council praised Club members for their role in keeping the people of the City of New York "among the best informed."

Other points cited were the Club's importance as a forum for foreign affairs and the fact that 96 foreign correspondents have been killed on assignment since the Club was organized in 1939. It was also noted that the city prided itself on being "the Capital of the American communications industry."

With regard to the dinner, tickets are available at \$15 each to members and spouses, \$35 for other guests. At least half of the 1,000 tickets have already been taken and a sellout is expected shortly, so members are encouraged to make their plans quickly.

### 'DEPUTY' CAUSES COMMOTION

The March 4 luncheon discussion of *The Deputy* turned out to be one of the most emotion-charged in Club history. Debating the controversial play with author Rolf Hochhuth and producer Herman Shumlin was Msgr. Oesterreicher of Seton Hall University. (See complete report on page 3.)

## Rear Admiral Morrill March 18 Lunch Guest

Rear Admiral John H. Morrill (ret.) whose *S/S Tradefair* features aboard-ship exhibits of American products, will be the March 18 Wednesday Luncheon guest.

He will talk about his ship, which shows American manufacturers products all over the world, and the good will role the project plays.

Morrill retired from active duty in 1955 and has since been in business. A highlight of his Naval career came during World War II when he commanded the *U.S.S. Quail*, in the last-ditch naval defense of Corregidor and its fortifications. When his ship's guns were needed to replace lost equipment on the island, he took his guns ashore, scuttling his ship, and with 17 men sailed an open motor boat 2,000 to Darwin, Australia. The exploit was subject of a book "South from Corregidor".

## NEWS TUSSLE OVER N.H. PRIMARY

By ED EDWIN

"Frankly, we're not paying much attention to the candidates anymore," a New Hampshire editor said as the presidential preference primary reached its climax. "We're covering the coverage."

His front-page story of a "3-cornered War Over Primary Coverage" referred — with slight tongue in cheek — to "electronic field marshalls," "victors' spoils," "machines of the news-war being hoisted to the battlements," and "bands of New Hampshire mercenaries being recruited in ever-increasing numbers." Continuous talk of "big money" finally led the New Hampshire State News Service to report that the primary had become a "two million dollar business," the expenditures flowing mostly

from the news departments of ABC, CBS, and NBC.

With the New Hampshire primary as the first significant balloting of the 1964 presidential year, news executives of the three networks decided late last summer to set up their own election-returns-reporting systems. Prevailing was an awareness that, no matter how the networks had rated in election-year coverage in the past, 1964 leadership might well depend on coverage of the first important primary. Yet, ambitious though early planning was, coverage became far more expansive than any but visionaries dreamed of six months ago.

Never before have the three networks news departments waged such fierce

(Cont'd on page 4)



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## Calendar

**NOTICE:** All reservations will be  
charged to members' accounts unless  
cancelled in writing 24 hours prior to  
function.

**Tues., March 17 - Book Night,**  
"The Minister and the Choir Singer"  
with author William Kunstler. Panel  
will discuss the responsibility of  
media in covering important trials.

**Wed., March 18 - Wednesday  
Luncheon,** with Rear Admiral John H.  
Morrill, president of the first U.S.  
World Trade Fair Ship.

**Wed., March 18 - Buffet and  
Fashion Show** courtesy Casa Chic,  
showing clothes by leading designers.

**Tues., March 24 - Dinner honor-  
ing radio commentator Raymond  
Swing,** on publication of his book  
"Good Evening".

**Wed., March 25 - Wednesday  
Luncheon,** with William C. Foster,  
Director of the U.S. Arms Control  
and Disarmament Agency.

**Wed., April 1 - Concert,** with  
Lynn Owen, Soprano.

**Thurs., April 2 - Cocktail party  
honoring Maj. Gen. Eugene Le Bailly.**  
6:30 p.m.

## Soprano Lynn Owen Due For OPC Concert April 1

Lynn Owen, soprano, will be featured  
artist at an OPC Concert April 1.

The gifted young singer has had con-  
siderable success abroad appearing in  
starring roles of  
the operas "O-  
tello," "Il Tro-  
vatore," "Magic  
Flute," and  
"Tales of Hoff-  
mann." In her  
American ap-  
pearances, she  
has performed  
in the "Girl of  
the Golden  
West" at the  
Central City Opera and in "Andrea  
Chenier" and "Tosca" with the Los  
Angeles Opera.



Lynn Owen

Miss Owen's most recent appearance  
at the Club was in a reading of act two  
of the new opera, "Mourning Becomes  
Electra". For her recital, she will sing  
some outstanding operatic arias, ac-  
companied by pianist Martin Smith.

Jack Frummer, Music Committee  
chairman, is in charge of the evening,  
which begins at 9 p.m.

## GUNTHER WILL EMCEE RAYMOND SWING EVENT

Author John Gunther will be master  
of ceremonies at a birthday dinner party  
for Raymond Swing, March 24, honoring  
the veteran radio commentator's 77th  
birthday and publication of his auto-  
biography, "Good Evening".

Some of Swing's old friends will be  
at the event reminisce about his career.  
They include columnist Walter Lipp-  
mann, ABC's Howard Smith; radio com-  
mentator Quincy Howe; Henry Loomis,  
Director of USIA's Broadcasting ser-  
vices; and William Ivanovich, head of  
Harcourt Brace & World, which is pub-  
lishing the book.

Fred Friendly, Eric Sevaried and  
other of Swing's friends also have been  
invited to the dinner.

Swing has covered both World War  
but was particularly well-known for his  
WW II broadcasts on CBS, CBC, BBC,  
Mutual, and the old Blue Network. The  
world's great, including the Roosevelts  
and the King of England, were among  
his regular listeners.

The former political commentator  
for the USIA's Voice of America also  
is a veteran newspaperman.

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**ROY MEHLMAN, Director**





DEPUTY LUNCHEON: The author, Rolf Hochhuth (left) defended his play, while Msgr. Oesterreicher and producer Herman Shumlin (at right) argued with each other.



## Playwright, Producer and Priest In Boisterous Discussion of 'Deputy'

By RONALD A. LANG

The life of an OPC President can often be most trying. Yet one doubts if Barrett McGurn has ever had quite as trying an experience as when he attempted to keep the recent Press Luncheon discussion of "The Deputy" from turning into utter chaos.

With emotions running very high, both on the dais and in the audience, the boisterous meeting threatened to turn into bedlam more than once during the hour-and-a-half luncheon, which was one of the best attended to date in the Wednesday series.

Last minute efforts by the Program Committee to keep the discussion from becoming one-sided led to the first major crisis — even before the luncheon began.

Herman Shumlin, producer of "The Deputy," had been the originally invited speaker. However, when he was able to get author Rolf Hochhuth to attend also, it was decided to invite Msgr. John M. Oesterreicher, director of Seton Hall's Institute of Judao-Christian Studies, to represent the drama's opponents.

When Shumlin arrived and learned of Msgr. Oesterreicher's appearance, he threatened to leave if the Msgr. was allowed to read a prepared speech. Just before the luncheon was scheduled to begin, McGurn and Program Chairman Joe Newman arrived at an acceptable plan whereby no one would make a speech, but each would answer questions from the floor instead.

Unfortunately, this proved better in theory than in practice.

From the first, the three participants continually interrupted each other and, often, instead of answering the question, debated back and forth on the points each tried to make.

At one point, McGurn even had to warn Shumlin about pounding the table when Msgr. Oesterreicher was speaking. And, regrettably, some members of the audience got carried away and engaged in booing one side or the other, making

comments aloud and jumping up and down.

To cap the afternoon, the microphone failed at one point, Shumlin threatened to walk out at another, Hochhuth's translator became flustered and started translating back into German, and many Catholics and Jews in the audience went hungry when they were unable to eat the ham entree in the luncheon.

With all the heat generated, little real light was actually shed on the subject matter of the play itself.

Hochhuth's major comment was that there were "100 good things that caused the Pope to keep quiet", reasons which

## Murder And Court News Topics At Book Night

Murder at the OPC? No corpses are promised, but the subject will be raked over, and in depth, on Tuesday, March 19, at a Book Night dinner at which "The Minister and the Choir Singer" will be the piece de resistance.

The book, by New York lawyer William M. Kunstler, surveys the famous Hall-Mills murder case and presents evidence which never came to light during the trial, and a new theory re the murders.

A panel including syndicated columnist Dorothy Kilgallen, Irene Corbally Kuhn, who covered the original trial, and Gabe Pressman, who meets all styles of bad guys covering his NBC-TV news beat, will talk about the responsibility of the press in covering trials. Joe Newman will serve as moderator.

would justify any diplomat in the eyes of history. "But they are not sufficient to justify a representative of Christ."

Msgr. Oesterreicher, a convert to Catholicism who lived under the Nazis and just managed to escape from the Gestapo during the war, said that the Nazis would have retaliated against the Church and multiplied further the suffering of the Jews if the Pope had spoken out.

# BRITAIN BEGINS WITH BOAC



This winter, BOAC has more flights to Britain from New York than any other airline. BOAC's Rolls-Royce 707 fan-jets also fly you direct to Britain from Boston, Washington, D.C., Chicago, Detroit, San Francisco and Honolulu. And only BOAC flies to all three—London, Manchester and Glasgow.

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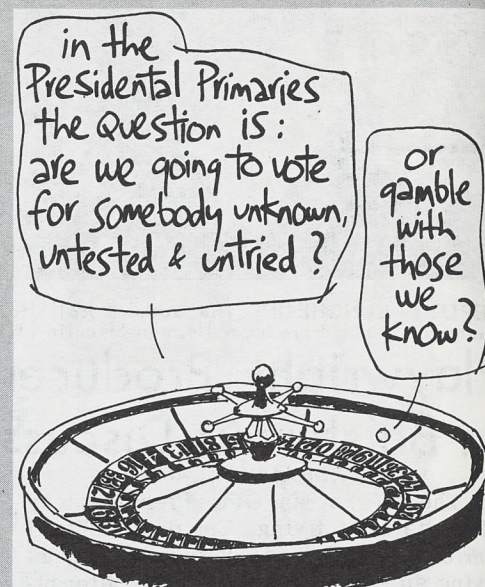
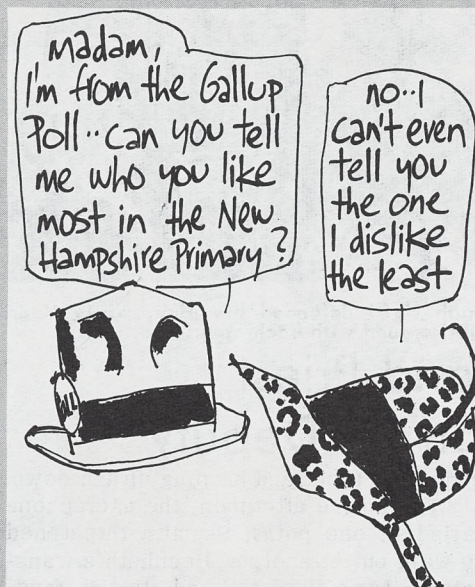
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# still life

by jerry robinson

Our cartoonist  
charts the course  
of the N.H. upset.



## NEW HAMPSHIRE IS BATTLEGROUND FOR

(Cont'd from page 1)

competition in covering an election. To anyone involved, organizing coverage indeed assumed dimensions of military maneuver. Each day's chores broke down into intelligence collation, tactical conferences, and even "diplomatic" postures to be taken vis-a-vis New Hampshire Moderators, who control the polls and count the votes. Above all, news executives exhorted their election systems organizers in the field to press forward and reassure management that the network's competitive position was secure in the field.

### Battle of the Giants

The national news media began picking up this story.

"I'm doing a story on the battle of the giants," a *Newsweek* reporter told electronic newsmen, as he buttonholed them in a corridor while a presidential aspirant spoke to a rally beyond earshot. New York *Herald Tribune* TV columnist Dick Doan filed one of the earliest analyses, also following a battleground story line. But it was not only a competitive spirit which spurred network agents.

Balloting complexities in New Hampshire were enough to drive normally rational men and women out of their

minds. Each day systems organizers were hard put to solve a multiplicity of problems. Obtaining the earliest possible vote results in the presidential preference primary was immensely complicated. And early fascination with the political story turned into horror at complexities in setting up coverage mechanics.

### Baffling Ballots

By itself, the Republican presidential preference ballot baffled minds trying to work out the mechanics of tabulating, polling place by polling place. It was 19 inches long, 15 inches and five columns wide, and listed 108 names and 26 write-in spaces. From this pot-pourri, New Hampshire Republicans voted on 1 presidential and 1 vice presidential preference, 12 national convention delegates including 10 running state at-large and 2 each in both congressional districts, and a parallel set of alternate delegates. Since two write-in campaigns had been well organized for serious prospects, Richard Nixon and Henry Cabot Lodge, the write-in space had to be considered in all planning. It was not beyond possibility that a write-in would lead the field.

But the presidential preference result might not tell the whole presidential

story. Since New Hampshire voters ballot separately for convention delegates — that is, the winner of the preference poll does not automatically carry in a delegate slate as occurs in some States — network election experts necessarily focused attention on what could be a split result. Of the total of 14 delegates to be chosen, a presidential contender leading the preference poll — the so-called "beauty contest" — might still fail to win a majority of delegates.

"It would be awful," a key campaign strategist said months ago, "if we won the beauty contest and lost the slate of delegates."

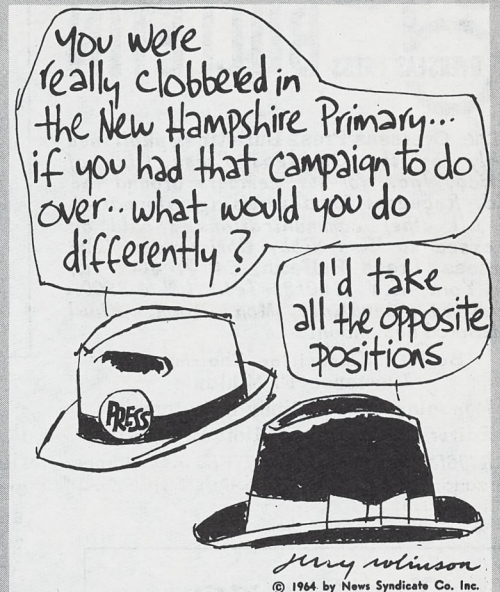
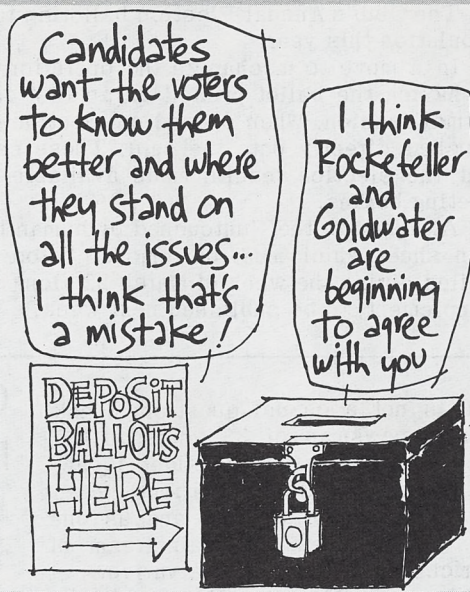
The "bedsheet ballot", when seen by the officials controlling the polls and tallying, the moderators, was a shock.

"We marked a sample ballot," a moderator explained in frustration, "and it took five minutes."

"Hell," replied another moderator, "it takes five minutes just to fold it up and put it back in the ballot box."

Here another fact of balloting life entered. Only six polls, those of Portsmouth, have voting machines. Two hundred ninety-six polls vote paper ballots. As if this situation was insufficient challenge, New Hampshire moderators had to count at least four, and in many





## FOR CANDIDATES AND NETWORKS

places, five different kinds of ballot. Not only was there the Republican primary ballot, but also there were a Democratic primary, a local-option sweepstakes, constitutional convention delegates, and in many towns, local officer ballots. Elections officials had to count all these ballots before going home.

### Network Negotiations

It was no wonder, then, that when the moderator, as the key election official in each polling place, wondered how he could satisfy the desires of networks vying for one set of returns while meeting demands of local townspeople for other results. This is why network agents had to negotiate diplomatically with each of 302 moderators. The moderator has wide procedural discretion under the law, and can decide in what order to count ballots and how to call out tallies. If a number of moderators postponed presidential preference tallying until local races had been tabulated, and the presidential result was close statewide, then the networks might still be awaiting the outcome after the next day's dawn. News programmers sought substantial returns from 6 p.m. on, and applied their persuasive capabilities to each moderator's sense of public service.

An early battle developed for stringers after each network decided to staff all or most of the 302 polling places. ABC put on students, CBS relied largely on election officials, and NBC the Women Voters and teachers.

Then tele-communications became another front. Each network tried to structure the best vote-transmission system from the polls. The New England Telephone Company reported that, in meeting requirements for the news media and candidates as well, their New Hampshire operation experienced what would be a normal five-year growth. Some thirty thousand feet of new cable and forty thousand feet of wire were laid, nearly 1,500 telephones installed, and at least 200 private, direct telephone lines ordered. Equipment was borrowed from five other states — including some from the Clay-Liston fight in Miami. A reporter roaming the state saw phone men, garbed heavily for below-freezing weather, scaling poles and stringing wire like communications technicians moving up behind a war front.

### Promotional Jousting

Promotion was another jousting area. NBC News opened a tabulation center (later changed the name to data process-

ing studio in keeping with the sophisticated '60s)—on Manchester's thoroughfare, with a prominent marquee. CBS News retaliated by erecting two marquees, superimposed over those of a hotel. ABC News agents chided the others, but soon proclaimed its "Task Force Hqs" and added a "Computer Center" billboard.

Computer roles were especially cloaked. Attempts at secrecy usually were exercises in futility — the grapevine is quick in New Hampshire. But the networks were relatively successful in keeping under wraps details of their political computerization.

The postmortem period has now arrived. Network officials are perusing the rating reports and critics' comments. And they are evaluating the performance of their election systems planners and organizers as well as their on-the-air talent. The New Hampshire primary has been only the first battle in a journalistic war which will last through November. Not only was a good amount of money expended — no one yet knows how much — but the networks fielded virtually all of their most skilled election systems manpower to set up for this political event. It has been a training and toughening experience for the months ahead — and it was covering a good story in its own right.



# **THE OVERSEAS PRESS BULLETIN**

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Tel. CI 6-4918.

## Letters

Editor *Bulletin*;

We recently learned that some of our reciprocal clubs did not know that we had transient rooms available for their members.

We would appreciate you reminding your good members that we would enjoy accommodating them whenever they are in San Francisco.

There is always a warm welcome waiting for your boys at 555 Post Street.  
Rene Cazenave, President  
Press & Union League Club  
San Francisco

Editor *Bulletin*:

Having a drink with a group Monday evening, March 2, a correspondent recently returned remarked, "This is the only Press Club in the world with only one phone that can be used for outgoing calls."

Agreement was unanimous.

The Club's second coin phone was out of order. This is no excuse, really, because there should be at least a half dozen phones for outgoing calls.

A note in the *Bulletin*, or printing this in the Letters column, might expedite the installation of more phones for member's use.

Leigh Danenberg  
Sunday Herald, Bridgeport, Conn.

Editor, *Bulletin*:

Is there a reason the Overseas Press Club does not invite an outstanding conservative to talk on a vital phase of the news?

## CLUB BALLOTS TO BE 'AUTOMATED' THIS YEAR

The Club's Annual Election balloting takes another step closer to electronic tabulation this year.

In a move to mechanize the operation completely, the Election Committee is having the ballot printed on an IBM card. The ballots are to be marked in normal fashion. When opened on election day, the voters' choices will be key-punched directly onto the card. These cards will then be read by a computer and the election results made available within a few hours after the Annual Meeting begins.

Attached to the "untouched by human hands" card-ballot will be an instruction sheet which must be removed before returning the ballot. Ballots will be mailed during the week of March 22 along with a repeat of the *Bulletin* Election Supplement, to be published next week.

It is not a casual question. I ask it as a newsman of 38 years in the field — 20 on the foreign side, 17 accredited at the United Nations, 7 an active member of OPC — and as one who yet realizes the mainstream of American life is quite conservative.

Since mid-December I've looked for a simple answer. May I now turn to the *Bulletin* for space to ask it openly, and to explain why?

In a note to (Club officers) I first suggested both man and topic. They agreed he was "provocative" and agreed to pass along the idea to the program chairman. It died there.

Two months later — and observe the absence of pressure — I raised the point again, and again (it was referred) to the program chairman. And silence reigned again.

In the midst of it I noticed Herbert Brucker, president of the American Society of Newspaper Editors, crawling out on a limb. He was writing in the *Saturday* of Jan. 11:

"There was also the indictment of our society inherent in the fact that the tragedy took place at all."

Brucker was echoing a common theme after the death of President Kennedy: We Were All Guilty.

Our communists launched the charge. Our liberals agreed. Neither conceded a professed and confessed American communist was in the picture.

They indicted all of us, Brucker concurring — without trial. The liberal *New York Times* explained why the precious Lee Oswald must not be so "indicted." "Under the American system of justice, he is innocent until proved guilty."

Against this weird background I asked only that OPC invite a known conservative to balance the story. The novelty of a bit of truth in a murky world of Liberal pros should have been, of itself, a startling projection. We do want both sides, don't we?

Are we afraid that... (a) conservative might not agree with our liberal outlook?

James Teague

## Candidate Withdraws; Reminder On Addresses

Here are two more bulletins about the forthcoming Club elections:

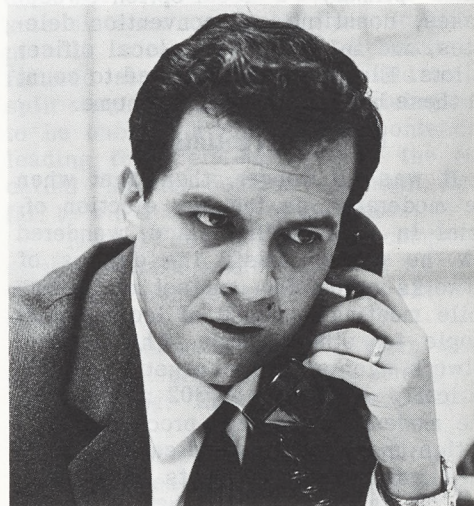
Thomas Griffith last week withdrew his name as a candidate in the April 21 balloting.

He was listed earlier this month by the Nominating Committee as a candidate for a Board of Governors seat.

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Active (voting) members are being urged to rush notification of new or temporary addresses if they plan to be away when ballots are mailed.

Fred Kerner, chairman of the Judges of the Election, said the changes should reach him by noon Friday, March 20, to be sure ballots reach each voter.



OPC HONOREE: Peru came to the OPC Tuesday when it honored Metropolitan (and Peruvian) tenor Luis Alva. Alva, who made his successful debut in Verdi's "Falstaff" at the Met last week, was warmly greeted by more than 100 OPCers, press and guests. The singer presented a number of arias for the group, attending dinner in the Club's Bistro room. A Latin combo, Peruvian art work contributed to the Latin atmosphere. Next assignment for Alva is in the Met's production of "Don Giovanni".



## Placement

### Washington, D.C.

A-127-Wanted: Public information specialist for international agency; man, 30-55, U.S. citizen, demonstrated ability in handling different mass media; effective writer, with public speaking ability; good imagination, ingenuity, and practical judgment; college degree. Permanent position. Send full particulars. Salary under \$15,000.

### New York City:

A-130-Wanted top-drawer PR exec. for one of 10 largest U.S. corps. Intl. in scope, to manage press, radio-tv relations. Writing and contacts imperative, as well as admin. ability. Also advise and counsel exec. officers on services/operating components. Must be earning more than \$20M to be considered. Send detailed resume.

A-129-Wanted fin. writer with 3-5 yrs. newspaper or bus. mag. exp., for long-established weekly investment publication. Salary open.

A-121-Top-notch P.R. man with very heavy press relations experience and strong contact with newspaper and magazine editors wanted for one-man office of Washington-based industry group. Salary open.

A-120-Press relations manager wanted for major company in electric appliance field. Young, but with several yrs.' news background, strong press contacts. Salary: \$15,000-20,000.

A-119-Wanted: Ass't P.R. dept. head with experience in all phases of public relations, plus administrative ability, editorial background, for local municipal agency. Salary: \$9,000-11,500.

A-118-Literary specialist wanted; to write series of analytical articles on selected works. Salary open.

A-117-Competent writer wanted for brochures, booklets, press relations. Editorial background essential. Salary: \$7,400-9,000.

### Florida:

A-122-Two copy editors wanted for major Florida daily. Salary open.

### New Jersey:

A-128-Wanted press rel. and publications man with some newspaper exp. to work in co's sales promotion dept., to write feature articles, press releases, write and edit external house organ. Some travel and legwork. In immediate Newark area, 20 mins. from Manhattan. Salary about 8M.

A-123-Copy editor wanted, for eastern N.J. daily with 37,000 circ. Salary open.

### North Carolina:

A-124-Young P.R. man, with 3-5 yrs.' experience in press and community relations, speech and release writing, also 2-3 yrs.' newspaper experience. For major company's plant in western part of state. Salary: \$10,000-12,000.

### Pennsylvania:

A-125-City editor wanted for 7,000 circ. daily in northwestern Penn. Camera exp. required. Salary open.

### Wisconsin:

A-126-Ass't women's-page editor wanted for major northern Wisconsin daily. Salary open.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Members resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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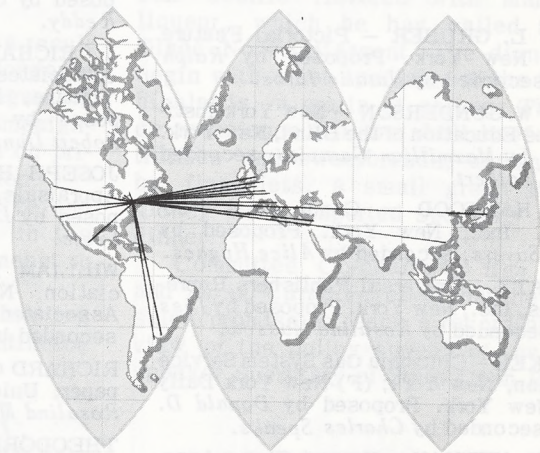
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## MEMBERSHIP APPLICATIONS ACTIVE

**TOSHO DAMYANOFF** — Free Europe Committee, New York, New York. Proposed by *N. Pentcheff*; seconded by *Boyan Choukanoff*.

**NATHAN KINGSLEY** — New York Herald Tribune, New York. Proposed by *Frank Waters*; seconded by *Robert Stern*.

**HAROLD LOEB** — Free-lance, Weston, Connecticut. Proposed by *Barrett McGurn*; seconded by *Anita Diamant Berke*.

**MARTIN Z. POST** — Environmental Quarterly, New York. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

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**RAY VICKER** — Wall Street Journal, London, England. Proposed by *Samuel Lesch*; seconded by *Robert E. Dallos*.

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**MARJORIE A. BASSETT** — International Encyclopedia of the Social Sciences, New York, New York.

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## PEOPLE & PLACES

By **BETTY ETTER**

**ON THE GO:** **A. Wilfred May** is spending a month in Mexico doing a series of articles on the financial and economic situation there. . . **Milton M. Enzer**, p.r. director of Yale & Towne, off to visit company's plants in England, Germany, France, Switzerland and Italy, after which he will vacation in Israel for two weeks, returning to NY April 16. Milt has just wound up a two-year term as prexy of the Union College Alumni Assn. of NY and assisting the Institute of International Education's fifth national conference in Washington, D.C.

**BOOKS:** **Fannie Hurst's** "Fool — Be Still," published March 5 by Doubleday, was discussed by the author and Hugh Downs on the "Today" show March 12. . . "Horatio Alger, or the American Hero Era," by **Ralph D. Gardner**, to be published in April by Wayside Press. A former NY Timesman, the author now heads up his own ad agency.

**ARTICLES:** From the speedy typewriter of **Arky Gonzalez**: cover story (cover photo, too) about the Gurkhas in the current issue of *Posh*; ditto on North Carolina's revolutionary prison system in *Family Weekly*; and a bi-weekly column for *Export Trade*, profiling per-

**SUSAN F. ROBERTS** — Family Service Association of America, New York; (F) San Francisco Call Bulletin, New Orleans Item. Proposed by *Grace Naismith*; seconded by *John Reddy*.

**J. RICHARD SHANER** — Shaner-Grandelis Associates, New York; (F) Altoona (Pa.) Tribune, International News Service. Proposed by *Daniel M. Doherty*; seconded by *Robert Dunne*.

**JOSEPH H. SPIGELMAN** — Basic Economic Appraisals, Inc., New York; (F) Fortune. Proposed by *Leo Bogart*; seconded by *Gurdon W. Leete*.

**WILLIAM I. TRUBY** — U.S. Brewers Association, New York; (F) Birmingham News, Associated Press. Proposed by *Barry Wilson*; seconded by *David P. McNamara*.

**RICHARD C. UNSIN** — Hudson Dispatch Newspaper, Union City, New Jersey. Proposed by *Rosalind Massow*; seconded by *Jess Gorkin*.

**THEODORE VOLCKHAUSEN** — Bankers Research, Inc., Westport, Connecticut. Proposed by *C. B. Axford*; seconded by *Edward F. Thomas*.

**JANET WAGNER** — Parade Magazine, New York. Proposed by *Rosalind Massow*; seconded by *Jess Gorkin*.

**HANNAN WEXLER** — Newsweek, New York. Proposed by *Albert S. Wall*; seconded by *John T. McAllister*.

**SAM WITCHEL** — Monroe B. Scharff Co., New York; (F) Tide Magazine, Columbia Missourian, Radio Station KFRU (Missouri), Post Exchange Magazine. Proposed by *Robert J. Stone*; seconded by *Rosalind Massow*.

sonalities and trends in international business. . . **Glenn White** represented in April *Cosmopolitan* by "Dallas Revisited: The Lesson Learned," with "Rejected Children" upcoming in May.

**HONORS:** It's **Dr. Morris Ernst** now, Lincoln U. of Illinois had made the well known legal eagle a Doctor of Humane Letters. . . **Temple Fielding's** last five months have been one long field day for awards: From King Gustav of Sweden, a Knighthood of the Royal Order of Vasa; the Haederstegn, Denmark's badge of of honor; from the U.S. Marine Corps, the Red Badge of Courage for his war-time activities behind the enemy lines; from the Lord Mayor of Paris, the Silver Medal of that city; from the Lord Mayor of Copenhagen, ditto; from the Alcalde, the title of Hijo Adoptivo ("Adopted Son") of Polensa, a first for a living man; from the Tuborg Order, the first gold medal ever struck as a Tuborg Knight.

**NEW POSTS:** **Richard L. Wilcox** named a v.p. of Infoplan.

**RADIO & TV:** **Marshall Loeb**, an associate editor of *Time*, interviewed on the Casper Citron program on the subject of British trade with Cuba. The 34-station hook-up includes WRFM in the NY area.

**TALKS:** **Edward Stanley**, NBC director of public affairs, addressing annual Virginia Public Relations Conference on March 19 on "The Communications Explosion." . . **Marguerite Cartwright** back on the lecture circuit — first stop, Temple Beth El, North Bergen, N.J.

**SICK BAY:** **Malcolm McTear Davis**, editor of *Travel*, recuperating at home after surgery.

**EXPANSION:** Leisure Time Books a new imprint of Sportshelf and Soccer Associates, publishing and distribution firm headed by **Milt Miller** in addition to his writing chores. Firm features books and films on sports, recreation and the hobbies from all over the world.

**A FIRST:** **James V. Yarnall**, im- the presario of the Grand Opera Foundation the of New Jersey, is presenting Bizet's *Natt* "Carmen" in the Dumont (N.J.) high for school March 20, as part of the state's 300th anniversary festivities. It's first at time a full-scale grand opera, with all mee the trimmings, has been presented in theby t area. dida